

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS**

| | | |
|--------------------------|---|-------------------------------------|
| VALUECLICK, INC., |) | |
| |) | |
| Plaintiff |) | |
| |) | |
| v. |) | CIVIL ACTION NO. 1:08-VC-904 |
| |) | |
| GUY RUDLOFF, |) | JURY TRIAL DEMANDED |
| |) | |
| Defendant |) | |

NOTICE OF DISMISSAL

PLEASE TAKE NOTICE that plaintiff, ValueClick, Inc. ("ValueClick") hereby voluntarily dismisses this cause of action without prejudice pursuant to Rule 41(a). Defendant has neither filed an answer nor a motion for summary judgment.

Respectfully submitted,
ValueClick, Inc.

/s/ William W. Flachsbart
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Counsel for Plaintiff,
ValueClick, Inc.

CERTIFICATE OF SERVICE

I, William W. Flachsbart, attorney for plaintiff, hereby certify that on February 27, 2008, I caused to be served a true and correct copy of **NOTICE OF DISMISSAL** to the following party, via first class mail:

Guy Rudolff
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/s/ William W. Flachsbart